News briefs

From FICPA Staff Reports







Phillip Howell, CPA, ID

Jill Morton, CPA, competes at the National Kidnev Foundation U.S. Transplant Games in 2010.



Photo provided by Jason Cohn, National Kidney Foundation

Howell, Sterna win writing excellence award

The FICPA Editorial Committee has named Phillip Howell, CPA, JD and Stanley Sterna, JD as winners of the 2010 Writing Excellence Award. Howell and Sterna received the annual honor for their article, "Grab a Lifeline: A Case for Engagement Letters," which was published in the September/October 2010 issue of Florida CPA Today.

Sterna is director of claims for the Accountants' Professional Liability Program at Continental Casualty Company (CNA). The program, nationally endorsed by the AICPA, is the largest provider of errors and omissions coverage for CPAs and accountants in the United States. Sterna, a licensed attorney, was admitted to the practice of law in the federal and Illinois state courts in 1990. He is a frequent speaker at seminars and webinars focusing on the defense of accountants' professional liability matters.

Howell is an attorney and managing director of the Tampa office of Galloway, Johnson, Tompkins, Burr & Smith, PLC. He practices in the area of commercial litigation with an emphasis on professional negligence defense, first-party insurance, business and real-estate disputes and construction defects in federal and state courts. He also handles appellate matters.

Dr. Will Quilliam, FICPA Editorial Committee chair, will present the awards at an upcoming West Coast Chapter meeting.

Website features governmental affairs updates



To keep members better informed about the Institute's advocacy efforts, the FICPA Governmental Affairs Department has begun posting legislative and regulatory updates on the FICPA website. The updates began during the 2011 Session and will continue throughout the year. Throughout these updates, we'll highlight the importance of our members to the FICPA's advocacy program.

To access the Governmental Affairs Department's legislative and regulatory updates, visit the FICPA website at www.ficpa. org/Content/GovAffairs/LegUpdates/GovAffairsReports.aspx

FICPA member competes for gold, promotes organ donation

Jill Morton, CPA, of Coral Springs will represent Team USA at the World Transplant Games this summer. Morton, who received a kidney transplant in 2003, won three gold medals at the National Kidney Foundation U.S. Transplant Games in 2010.

In March, Morton began filming a documentary about her quest for the gold at the World Transplant Games, which will be held June 17-24 in Gotenburg, Sweden. The video, Going for Gold: A Celebration of Life, is expected to be released this fall.

As she trains for and competes at the World Transplant Games, Morton hopes to raise awareness about organ donation.

For more information about Morton's quest for the gold, visit mistproductions.com/MIST_Productions/Home.html.

FICPA Receives FPRA Award

In April, the Florida Public Relations Association presented the FICPA with a Capital Chapter Image Award for its 2010 B2G15 Save on Seminars marketing campaign. The member-

loyalty discount program was designed to encourage FICPA members to purchase multiple continuing-education seminars.

The multi-channel campaign included direct mail, website, print magazine, social media, e-newsletters and other communication components. The successful Save on Seminars promotion has been extended to the 2011 CPE year.

For more information, visit the FICPA's website at www. ficpa.org/cpe.

